VIETNAMESE AMERICAN ELECTORATE IN THE 2022 MIDTERM ELECTIONS

Vietnamese Americans in the U.S.
Source: 2021 American Community Survey Selected Population Detailed Tables
- Total Population: 2,205,084
- Citizen Voting Age Population (CVAP): 1,397,109
- CVAP Limited English Proficiency Rate: 46%

States with the highest populations
1. California 789787
2. Texas 311597
3. Washington 99192
4. Florida 98192
5. Virginia 71450
6. Georgia 68,678
7. Massachusetts 61,696
8. Pennsylvania 51,067
9. North Carolina 39,705
10. New York 39,677

Sources of Information About the Elections
The Vietnamese American electorate relied on a variety of mainstream and social media sources for their news.

Mainstream News
- CNN 43%
- Fox News 40%
- ABC News 35%
- NBC News 22%
- NY Times 14%
- MSNBC 11%

Social Media
- Facebook 68%
- YouTube 64%
- Twitter 39%
- TikTok 19%
- WhatsApp 6%

75% of the Vietnamese American electorate trusted that mainstream news related to the elections was covered fully, fairly, and accurately.

Mis/Disinformation in the Elections
2 out of 10 eligible Vietnamese Americans encountered online stories or leaflets and flyers warning about the threat of riots or violence on Election Day.

58% of the Vietnamese American electorate reported encountering very or somewhat often stories that they thought might have been made-up or included misinformation during the 2022 elections.

Voting in 2022
2 out of 10 Vietnamese American voters felt threatened when they voted in 2022.

How Vietnamese American Voters Cast their Ballot
- Election Day in-person 43%
- Early in-person 19%
- Mail or Absentee 39%

Of the Vietnamese American voters who reported voting early or absentee, 43% cited voting early due to concern about long lines and limited hours on Election Day, 34% had concerns about COVID safety, and 35% preferred the convenience and flexibility of absentee voting.

The 2022 National Poll of Asian American Non-Voters and Voters interviewed 2,800 Asian American citizens about the mid-term elections. Our survey of the electorate included: a survey of 2,100 Asian American registered voters who reported voting in the 2022 mid-term elections; a survey of 350 Asian Americans who were registered but did not vote in 2022; and 350 Asian Americans who were citizens but not registered in 2022. The voter sample targeted the six largest Asian American subgroups living within the U.S., polling 351 Chinese, 351 Filipino, 350 Indian, 351 Japanese, 351 Korean, and 346 Vietnamese American participants. For each subgroup, there was a +/- 5.2% sampling error.

Voter Hotline: 1-888-API-VOTE (1-888-274-8683)
Bilingual assistance is available in English, Mandarin (普通话/普通話), Cantonese (广东话/廣東話), Korean (한국어), Vietnamese (Tiếng Việt), Tagalog, Urdu (اردو), Hindi (हिंदी), and Bengali/Bangla (বাংলা).
ASIAN AMERICAN NON-VOTERS IN THE 2022 MIDTERM ELECTIONS

Barriers to Voting

Around 4 in 10 Asian American non-voters cited the following as barriers to voting:

- Concern about COVID
- Concern about long lines
- Unable to get enough info on candidates
- Conflicting schedule

4 out of 10

Motivations for Voting

The following are the most important factors to enable non-voters to vote next time:

- Getting accurate, credible information about the issues and candidates
- Having better candidates to choose from
- Getting time off from work, school or caregiving duties

Sources of Information About the Elections

Non-voters relied more on social media and less on election materials from candidates, parties, and non-partisan groups for election news or information than voters. They generally trusted their news sources, but less so than voters.

Sources of Mobilization

Non-voters were less likely than voters to be contacted about registering to vote, from all sources.

Mis/Disinformation in the Elections

While the majority of Asian Americans reported being exposed to misinformation, less than 25% could recall specific instances of mis/disinformation they had encountered.

Post-Election Survey Methodology

The 2022 National Poll of Asian American Non-Voters and Voters interviewed 2,800 Asian American citizens about the mid-term elections. There were three targeted samples in the poll: a survey of 2,100 Asian American registered voters who reported voting in the 2022 mid-term elections; a survey of 350 Asian Americans who were registered but did not vote in 2022; and 350 Asian Americans who were citizens but not registered in 2022. The sampling error for each non-voter sub-group (350 each) was +/- 5.2%. For comparisons between registered non-voters and unregistered citizens, percentage differences that are less than 5.2% can not be considered statistically significant.

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