

2026

AMERICAN COURAGE AWARDS

OCTOBER 8

Program & Reception
Washington, D.C.

Sponsorship
Opportunities



ASIAN AMERICANS
ADVANCING
JUSTICE
AAJC

ABOUT US

Rooted in the dreams of immigrants and inspired by the promise of opportunity, Asian Americans Advancing Justice | AAJC (Advancing Justice | AAJC) advocates for an America in which all Americans can benefit equally from, and contribute to, the American dream. Advancing Justice | AAJC is a national 501 (c)(3) nonprofit founded in 1991 in Washington, D.C. Our mission is to advance the civil and human rights of Asian Americans and to build and promote a fair and equitable society for all. Advancing Justice | AAJC is the voice for the Asian American community — the fastest-growing population in the U.S. — fighting for our civil rights through policy advocacy, education, and litigation. We serve to empower our communities by bringing local and national constituencies together and ensuring Asian Americans are able to participate fully in our democracy.

WHAT WE DO

Through policy advocacy, litigation, research, community engagement, and communications strategies, Advancing Justice | AAJC works to achieve:

A Vibrant Democracy (Voting Rights; Census & Data Collection): Increasing ballot access and increasing participation of Asian Americans in voting, census and other forms of civic engagement.

Advancement of Racial and Immigrant Justice (Anti-Hate; Anti-Profiling, Civil Rights, and National Security): By reducing violence and discrimination against Asian Americans, immigrants, and other marginalized communities; by building more equitable pathways for immigration and access to status.

A Thriving Asian American Community in an Inclusive Society (Technology, Telecommunications & Media; Education): Ensuring Asian Americans are more fully included and valued in American society and are represented in American history, and by improving systems to reduce exclusion and lower barriers to access to technology and education.

Empowered Asian American Communities with Agency (Community Engagement): Supporting robust and thriving community-based organizations that can engage in their own advocacy.





The American Courage Awards is an annual event hosted by Advancing Justice | AAJC, honoring individuals, groups, and corporations in recognition of their extraordinary courage or commitment to the cause of Asian American, Native Hawaiian, and Pacific Islander (AANHPI) civil rights. Your generous support of the American Courage Awards serves to ensure the quality, continuance, and reach of our highly valuable programs to promote justice.

The American Courage Awards offers a meaningful opportunity for corporations, foundations, law firms, and community organizations to come together and show their support for strengthening the civil and human rights of the AANHPI community.



SPONSORSHIP LEVELS

TRAILBLAZER \$100,000

- 10 General tickets (Includes program & reception)
- 8 VIP tickets (Includes VIP cocktail hour, program & reception)
- Speaking opportunity during program
- Verbal recognition from podium
- Photo opportunity with Honorees
- Full-page ad in program booklet
- Recognition on all event collateral, social media, website, and program booklet
- Logo placement on screen

DREAM BUILDER \$75,000

- 8 General tickets (Includes program & reception)
- 6 VIP tickets (Includes VIP cocktail hour, program & reception)
- Verbal recognition from podium
- Photo opportunity with Honorees
- Full-page ad in program booklet
- Logo recognition on website and listing in program booklet
- Logo placement on screen

COMMUNITY CHAMPION \$50,000

- 6 General tickets (Includes program & reception)
- 4 VIP tickets (Includes VIP cocktail hour, program & reception)
- Full-page ad in program booklet
- Logo recognition on website and listing in program booklet
- Logo placement on screen

PROTECTOR \$25,000

- 5 General tickets (Includes program & reception)
- 3 VIP tickets (Includes VIP cocktail hour, program & reception)
- Half-page ad in program booklet
- Listing on website and program booklet
- Listing on screen

DEFENDER \$10,000

- 3 General tickets (Includes program & reception)
- 3 VIP tickets (Includes VIP cocktail hour, program & reception)
- Quarter-page ad in program booklet
- Listing on website and program booklet
- Listing on screen

ADVOCATE \$5,000

- 2 General tickets (Includes program & reception)
- 2 VIP tickets (Includes VIP cocktail hour, program & reception)
- Quarter-page ad in program booklet
- Listing on website and program booklet
- Listing on screen

ACTIVIST \$2,500

- 2 VIP tickets (VIP cocktail hour, program & reception)
- Listing on website and program booklet
- Listing on screen

For non-profit organization rates, please contact us at events@advancingjustice-aajc.org.

INDIVIDUAL TICKET PRICING

All tickets include program & reception:

VIP Ticket (includes VIP cocktail hour)	\$350
General Ticket	\$250
Non-Profit Ticket	\$200
Student Ticket	\$150

INDIVIDUAL AD PRICING

To purchase an ad to congratulate honorees or to support Advancing Justice | AAJC, please refer to the pricings below:

	Business Rate	Community Rate
Full-Page Black & White Ad	\$1,000	\$500
Half-Page Black & White Ad	\$700	\$350
Quarter-Page Black & White Ad	\$350	\$175

IN-KIND/UNDERWRITING DONATIONS

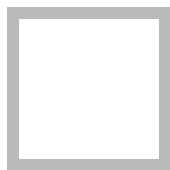
Advancing Justice | AAJC appreciates all forms of support including in-kind and underwriting. To inquire, please contact us at events@advancingjustice-aajc.org.

IMPORTANT DATES

Deadline to submit logos & ads* **August 14, 2026**

*Note: Please provide logos (per your sponsorship levels) in color; all ad copy/artwork in grayscale mode at 300 dpi. All fonts must be embedded within the PDF file. No crop marks or bleeds needed.

FULL-PAGE



7.5" x 7.5"

HALF-PAGE



7.5" x 3.5"

QUARTER-PAGE



3.5" x 3.5"

CONTACT INFORMATION

For sponsorship opportunities or other inquiries, please contact us at events@advancingjustice-aajc.org.

Please make checks payable to Advancing Justice | AAJC, attn: Development.
1620 L St., NW, Ste. 1050, Washington, D.C. 20036 | events@advancingjustice-aajc.org
Advancing Justice | AAJC is a 501c3 organization under the IRS. Tax ID# 13-3619000.
Your contribution above the fair market value of the reception is tax-deductible to the fullest extent of the law.